Devoted to the Sheltered Gardens

BEGONIA Kellermanni

Plant of Mrs. Wilma Blough

Dr. Robert Borland Photo

> ्र OCTOBER 1954

TWENTY-FIVE CENTS

> VOL. XXI No. 10



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GREENHOUSE WINNER

When the fatal number was called, several hundred people stopped coveting the beautiful greenhouse they had so hoped to win, it came as a pleasant surprise to find that this year the Grand Prize of the Convention had gone to a member of the Society, Mrs. Nancy Flora, of the Foothill Branch.

Nancy, as she told us she liked to be called when she came with her family to

see the greenhouse and all the lovely plants that were to be hers, also informed us that she had belonged to the American Begonia Society for a little over a year, and had been enjoying the activities of the Foothill Branch during this time. Now we can hope that some lovely specimen plants will be grown and displayed at our Convention Flower Show next year. Congratulations, Nancy Flora, and welcome to the exhibitors' circle.

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THE BEGONIAN

Monthly Publication of The American Begonia Society, Inc.



Founded by Herbert P. Dyckman January, 1932

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AIMS and PURPOSES

This Society shall be conducted on a non-profit basis, and its purpose shall be to stimulate interest in begonias and shade-loving plants; to encourage the introduction and development of new types of begonias and related plants; to gather and publish information in regard to the kinds, propagation and culture of begonias and other shade-loving plants; and to issue a bulletin which shall be mailed to all members in good standing.

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The next Board meeting of the American Begonia Society will be held in the Los Angeles City Hall, Room 1305, 7:30 p.m., October 25, 1954. Use Main St. elevator. Park lower garage, south entrance on Main Street.

OCTOBER, 1954

PUBLIC RELATIONS DIRECTOR

Frank S. Moore 425 N. Ave., 56, Los Angeles 42, Calif.

The Clayton M. Kelly Research Dept.

Research DirectorMrs. Edna L. Korts 3628 Revere Avenue, Los Angeles 39, Calif.

SEED FUND

Mrs. Florence Gee 4316 Berryman Avenue, Culver City, Calif.

BEGONIAN STAFF

- Editor Gordon Baker Lloyd Box 337, San Gabrieli, Calif.
- Advertising ManagerEmri Sto 768 Avenue B, Redondo Beach, Calif. Emri Stoddard

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UPPER LEFT—Frank Reinelt, Treasurer Marie Trowbridge, President Jack Koebig, Past-President Glenn W. Motschman. UPPER RIGHT—Frank S. Moore, Mae Koebig, President-Elect Joe Taylor. CENTER LEFT—Ruth Taylor, Frank Reinelt, Treasurer Marie Trowbridge. CENTER RIGHT—Charles Richardson, Vice-President Ruthanne Williams, Dorris Motschman. LOWER LEFT—Frank S. Moore, presenting gift of Bailey's Encyclopedias to Past President Glenn W. Motschman. LOWER RIGHT —Edna Korts, Cal Trowbridge, Louise Schwerdtfeger.

The BEGINIAN

OCTOBER.

MONTH OF HARVEST

AIMS IN BEGONIA HYBRIDIZING

By Rudolf Ziesenbenne

(Short talks by Begonia hybridizers were given in the Nomenclature Room during the Flower Show. Others will follow in future issues of the BEGONIAN, for the benefit of members unable to attend this year.)

It is fitting here among these lovely begonias to talk about the ways and means by which new ones may be produced. The actual mechanics of what takes place within the cells of the plants in reproduction is quite technical and is a subject in its own right which will not be touched in this discussion.

To some people the originating of a new plant is a mystery, but actually the way these new plants are produced is quite simple.

It is true that no two people or no two plants are exactly alike. Those of you who grow begonias know that the leaves on a single plant vary although in some cases there is only a slight variation.

By watching your plants you will notice abnormalties in the flowers, leaves, and growth. For example quite often one finds a variegated leaf or some other characteristic on an established plant. If this abnormal part of the plant can be cut off and propagated, a plant different from the normal plant will be obtained.

If the plant is of the rhizomatous type, the type can be propagated by leaf cutting. If the plant is of the cane type, a leaf-bud or tip cutting could be utilized. The plant obtained from the cutting will have to be watched and new cuttings should be taken from the part of the plant which exhibits the desired characteristic to the greatest degree. This propagation which is called improvement of the plant by selection, should be continued until you are satisfied with the plant you have obtained. It is the usual method by which our present day farm and garden plants have been producd and requires long and patient work.

To obtain greater variations fast, you can self-pollinate any plant and expect to be surprised by the resulting plants. Sometimes, however, you will not get fertile seed, an indication that you have tried to work with a sterile hybrid of which there are a number. On the other hand you may get a multitude of seed.

If you plant the seed and finally get the mature plants which vary greatly, you probably pollinated a hybrid plant. The progeny will show the characteristics of each parent in a very wide range. One can find all sorts of variations to work with and the big task is to select the most distinctive ones to name. One must cull out the weak ones of these for the average person has enough problems in caring for begonias without fooling with weak plants. Some of the plants will be good enough to name and could be distributed. The plant may take several years to become fixed in its permanent leaf pattern.

Perhaps the easiest way to get a new plant is to cross pollinate two different true species. In this way you get a number of new plants which are apparently all the same. This is the method commonly used by commercial growers of begonias. The plants will change some over a period of years. Plants

produced by this means are usually all sold under the same name for they are so much alike.

Should you not be satisfied with the plants of this first generation, you could either self-pollinate one of the plants or cross-fertilize two of them. The resulting seed will produc plants which vary between the characteristics of both parents and some will look like each parent.

The actual process of pollination is simple. The real problem is to decide what you are trying to produce, then select the parents and work toward that goal. Too much pollinating is done just to see what

BOUQUET FOR THE JUDGES

The Judging procedure of the 22nd Annual Begonia and Shade Plant Show of the A.B.S. was quite unusual this year, because with one exception, the persons judging begonias, were Accredited Begonia Judges.

This has set a high standard, with even higher standards for the future.

The Chairman extends sincere appreciation to the Judges who worked and judged so conscientiously. In my opinion, the A.B.S. as well as each of the Judges individually, have gained from this wholesome experience.

Mr. H. C. Baake, Mr. Weir Bauer, Mr.

I find it wise to encourage people to tell me what crosses they are making so that I can concentrate on other ones. There is plenty of crossing to be done. John Bauman, Mrs. Alice M. Clark, Mrs. Gladys Clarke, Mrs. Elsie Frey, Mrs. Mary Gillingwators, Mrs. Jean Kerlin, Mrs. Ann Meyer, Mrs. Barbara Philip, Mrs. Milton Ramelli, Mrs. Carolyn Rector, Mrs. Louise Schwerdtfeger, Mrs. William D. Shearer, Mrs. Alexander Sim, Mrs. Hyacinth Smith, Mrs. Hazel Snodgrass, Mrs. Kem Weber, Mrs. Marie Zachau, Mrs. Margaret Ziesen-henne, Mr. Rudolf Ziesenhenne and Mrs. Susie Zug. DOROTHY & BEHDENDE Gladys Clarke, Mrs. Elsie Frey, Mrs. Mary

will happen, but of course sometimes very

good plants are produced in this manner. The greatest problem in hybridizing is to

get the people to stop making crosses al-ready made. It is a waste of time to make the same cross when there are hundreds of diffrent potential crosses to be made which

would turn up new plants worthy of culture. I personally find it economically sound

to buy new hybrids for it costs less than to

make the same cross someone else has made.

DOROTHY S. BEHRENDS Chairman of the Judges.



Riverside Branch Prize-Winning Exhibit



Dr. Robert Borland Photo.

Mr. and Mrs. John Thieben, Kay Thieben and Flower Show Chairman Cal Trowbridge—AND Trophies and Cups won by Mr. and Miss Thieben's entries.

THE WINNAHS!

Visitors to the recent 22nd Annual A.B.S. Begonia Show were appreciative viewers, and amazed at the many varieties and types of gorgeous begonias. Judges awarded the:

SWEEPSTAKES TROPHY for the most points accumulated in begonia divisions to John Thieben of the Inglewood Branch;

PRESIDENT'S CHALLENGE TROPHY for the Best Plant in the Show to John Thieben for Rhizomatous Begonia "Virbob";

WORTH BROWN CHALLENGE CUP also to John Thieben for his ruffled camellia tuberous begonia;

EFFIE CHAPMAN CHALLENGE CUP for the best Fibrous Begonia to Mrs. Wilma Blough of the San Gabriel Branch for her beautiful basket of B. "Kellermani";

GONDA HARTWELL CHALLENGE CUP for the best Rex Begonia to John Thieben for his "American Beauty";

JOHN R. WILLIAMS CUP for the best Rhizomatous Begonia to John Thieben for his B. "Virbob"; SYLVIA AND BUCK LEATHERMAN CHALLENGE CUP for the best begonia grown by a juvenile to Kay Thieben for her rex begonia "Curly Closson"; JACK BAILEY CHALLENGE TROPHY

JACK BAILEY CHALLENGE TROPHY for the most outstanding booth display to the Riverside Branch;

CONNIE LEIGH HENDRIX CHAL-LENGE CUP for the best amateur flower arrangement to R. A. Mitchell;

MACLANAHAN TROPHY for the best commercial display of begonias to Leathermen's Gardens;

NATIONAL BOARD EDUCATIONAL DISPLAY \$25.00 AWARD to Dorothy S. Behrends and Della MacLanahan for their display of how to grow begonias on totem poles;

The REDONDO BRANCH OUT OF STATE CHALLENGE CUP for the best plant from out of state was not awarded, there being no entries in these classes.

OCTOBER, 1954

Shade Landscaping With Fibrous Begonias

By Margaret Fenn

Most begonia growers, both beginner and experienced alike, seem to lose sight of the fact that a large majority of begonias enjoy, if not prefer, being planted in the ground, rather than in pots. Of course, there are some exceptions, in that certain types and varieties do not have a large root expansion, but need to be confined in pots, for the best growth and culture. But it is especially true here in Southern California and comparative climates, that the modern trend is toward planting begonias in beds and in the ground. Careful provision must be made for their necessary requirements of a rich, porous soil, wind and sun protection, and good drainage. Begonias seem to have a natural affinity for the modern and contemporary home styles, as well as the other architectural lines, in that their varied and exotic foliage forms a perfect complement for one and all.

While visiting the gardens of several of our growers in this area, I have noticed how they have utilized begonias in the land-scaping of their homes and grounds. It is surprising how that shady corner in the ell of the house, that bed along a fence or background of shrubs, or under a shade tree can be transformed with a planting of varied and well-selected begonias, assorted in height, shape and texture of growth. All of the begonias suggested will not grow in all localities, as it is well known that some varieties do better in one area than in another. It is up to each grower to experimen with the varieties they desire to plant; if one kind should not flourish well in a location, move it to another one, until the preferred spot is found. Growing conditions in the natural habitat of begonias will give a clue in determining where and how to plant hard-to-grow varieties.

In the garden of one hobbyist, I observed a beautiful plant of *B. metallica* at least five feet high and three feet across, growing against a cement block wall, under an overhang of fluorescent tubes joining the glasshouse and garage. A comparatively young plant, it had found its niche and was proving it. Other lovely begonia plants, including B. 'Grey Feather', flanked and fronted it. Here, also, an outstanding 'Mrs. Fred B. Scripps' was making its bid for fame, against the north wall of the house, with only slight wind and sun protection from the western exposure. It was about four and a half feet high and four feet wide.

A beautiful planting of begonias was seen at the home of another grower, in a semitropical area near the coast. They were growing in a bed, open to the sun, except in the late afternoon, at the rear of the house, with protection only from the west and the north as to wind, Although not quite so lush as they would have been with more protection, they were nevertheless healthy, vigorous well-foliaged plants of B. Scharffi, *B. compta*, *B.* Viaude, *B.* Thurstoni, *B.* Nelly Bly and *B.* Chiala. Lovely plants, of many different colors, shapes and textures of foliage, not to mention the variety of blooms.

Among other gardens visited, several unique and interesting planting ideas with begonias were noted, planned and executed to the desires and needs of the growers. Several had interspersed pots and tubs of those begonias better suited to this culture among those planted in the ground. The size, shape and protection offered by the area must be considered when planting with begonias. But with a little patience and planning, it is easily possible to do your own landscaping. Have a garden that is not a carbon-copy, — be proud of your out-of-theordinary planting.

To help those growers who would like to experiment, or need new ideas, in landscaping with begonias, the following varieties, with brief descriptions, depicting their coloring, size and shape, and texture of foliage, are suggested for the various height levels of a planting. These may be of help in planning the desired effect as to color and type of foliage.

Begonias for the tall, background plantings include B. Loma Alta, a rampart grower with large leaves, dark green above, deep red beneath, white-hairy, rounded at the top and tapering to a long point, white flowers with rose-pink hairs; B. Druryi, a tall grower, darkest-leaved of this type, leaves with a sheen, very dark green, maroon-red beneath, lightly hairy, white flowers; B. Lucerna, tall, shrubby grower, smooth, heavily-textured leaves, almost a foot long and half as wide, dark green spotted with silver above and deep-red beneath, long, pendulous cluster of rose-red flowers; *B. prunifolia*, tall, branching grower, red, hairy stems, leaves olive-green above, deep plum color beneath, very hairy, large, drooping clusters of white flowers; B. compta, tall, slender grower, sharply pointed leaves, six inches long and two inches wide, gray-green with silver stripes outlining the nerves, leaf edges ruffled and undersides flushed red along veins, white flowers in tight clusters; B. Red-back compta, similar to former, with the exception that the undersides of the leaves are deeply red; B. Grey Feather, also like the former, except that is has a longer, narrower, more serrate leaf, with a broader, center silver stripe; B. scabrida, stout, shrubby grower, leaves large, shining green above, paler green and pubescent beneath, small white flowers on long stems; *B. luxurians*, tall, upright grower, umbrella-shaped leaves, composed of seven to seventeen ribs, each about six inches long and an inch wide, finely serrated edges, small ruffle of axillary leaves at leaf center.

Plants for the body or intermediate planting include these varieties: B. Viaude, vigorous grower, with narrow, long leaves, dull, dark green, white flowers an inch and a half across, red tomentum on the ovary and male flowers; B. 'Mrs. W. A. Wallow', vigorous, branching grower, long, narrow, olive-green leaves, wavy edge, minute white hairs, deeply red undersides shining through, giving a bronze tone, white or pink flowers; B. Thurstoni, strong grower, glossy, dark green leaves, deep red underneath, insignificant pinkish-white flowers; B. metallica, tall, well-branching grower, lobed, serrate leaves, bright metallic green, quite hairy, small white flowers set thickly with red hairs, free bloomer; B. Nelly Bly, good grower, small, dark olive-green leaves, thickly hairy, gray effect, small pale red flowers, usually profuse bloomer; B. Chiala, similar but smaller to Mrs. W. A. Wallow, more wavy leaf, white flowers; B. acutangularis, reliable

BEGONIA LIEBMANNI HABITAT

In an article titled "Begonia Liebstar" in the July BEGONIAN, mention is made of Begonia Liebmanni and the climate of its habitat.

Little recorded information is available on this subject, and the writer's infrequent visits to the area, all of them during the dry season, have given him only a fragmentary knowledge.

Begonia Liebmanni habitat (as it is known to the writer) lies within the rainforest which covers much of the south-eastern half of the Pacific slopes of the Sierra Madre, in the State of Chiapas, Mexico, Naturally, the annual rainfall varies within this area. In general, rainfall becomes less near the altitudinal limits and toward the north-western borders of the area. (To the south-east, the rainforest extends on into Guatemala.)

However, annual rainfall is only one of the factors which influence the distribution of Begonias. Begonia Liebmanni, on Vol. Tacaná, at approximately 7000 feet altitude, is within what might be termed a "fog belt". Here, mist, and some precipitation, during the dry "winter months", maintain a verdant flora. On the slopes of Vol. Tacaná, between 7000 and 9000 feet altitude, there is a luxuriant and colorful growth of flowering herbs in mid-winter. These include two, or more, shrubby Begonias.

-THOMAS MacDOUGALL.

grower, deeply, closely grooved stem, broad, coarsely toothed leaves, yellowish-green, velvet texture, deeply ruffled, deep garnetred beneath, young leaves appear to have watered silk sheen.

For the finishing touches to the planting, an edging of begonias of the semperflorens group may be used. Most of the following ones are California originals, but there are favorites in all areas, — Adeline, Little Jewel, Little Midget, Arbutus, Apple Blossom, Cherry Blossom and Romance. Many old and new varieties are featured by Logee's Greenhouses in Connecticut, for hobbyists in that area, and elsewhere.

Begonia growers in colder areas where the winters are severe will have to use the 'trial and error' method to determine which varieties can be used in a protected outdoor planting. They may also utilize plants in pots and tubs of the less hardier ones, in amongst the others.

After having planted your garden with begonias, using the rich, porous soil they need, under sun and wind protection, and provided the good drainage they demand, do not neglect them. They will need regular feeding and spraying to become the beautiful, healthy plants for that-'picture garden'.

RANUNCULUS AND ANEMONE

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OCTOBER, 1954

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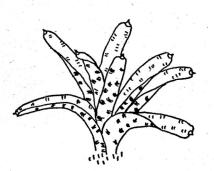
YOU'LL LIKE BROMELIADS

By Dorothy S. Bebrends

(Printed with permission of the Author and the FUCHSIAN FAN, of the California Fuchsia Society.)

"And what are Bromeliads?"

This is the most oft asked question, when Bromeliad is mentioned. They are members of a large family, the pineapple family. These plants are as diversified and interesting as the *Begoniaceae*, found in altitudes varying from high and dry, to low and humid. Many varieties will grow side by side, amicably, with begonias and fuchsias, because they grow this way in their native habitat.



Neoregelia marmorata



Aechmen miniaTa





Puya chilensis

DSB

The Bromeliads found growing at high altitudes in Chile and Peru, withstanding severe climate and droughts, are the Puyas. In the instance of *Puya chilensis*, the flower stalks often attain a height of fourteen to twenty feet, and it is reasonable to believe the report that the plants easily measure twelve feet in diameter.

These are not recommended for the average gardener, but are handsome specimens for the estates to cultivate. When the plants are in bloom, it is well to hold "open house" so that many people may enjoy viewing the chartreuse blossoms, waxy in texture and magnificent in arrangement. Nature has seen fit to equip each set of blossoms with a bird perch, thereby enabling the birds to rest comfortably while drinking the nectar of the flowers. One must arise early in the morning to see the large quantities of birds in this act.

Then we see a smaller terrestrial Bromeliad. *Puya alpestris.* It has a flower stalk approximately four feet in height, and an abundance of teal-blue flowers, equipped with bird perches. The handsome waxy texture of the flowers are indescribable and must be seen to be appreciated.

In the vicinity of the Greater Los Angeles area, they may be viewed during the month of May at the Huntington Library Gardens, growing in full sun.

And then we look into the shade gardens, for the varieties of Bromeliads that insist on shade. Many of the types we see growing as potted specimens grow as epiphytes in the jungles. These are the Billbergias, Aechmeas and Neoregelias. There are many others, but as the three types mentioned are more available, we shall dwell on these.

The Billbergias vary tremendously in size, color and shape, thanks to the patience of early day hybridizers. The west coast hybridizing may be credited to two men, Richard Atkinson and Charles Cass. Prior to their work, Theodore R. Mead of Florida did considerable work. Credit has been given a few others, as hybridizers, but they introduced Bromeliads, they did not hybridize. Many European horticulturists produced excellent hybrids, but these were destroyed during the War.

The flowers of Billbergias are short lived, compared to the other Bromeliads. Propagation by offshoots is much quicker than sowing seed as it takes five years or more to flower a billbergia. It is understandable that Billbergias are more available and reasonable on the market, because they reproduce offshoots more abundantly than other genera.

The handsome, colorful bracts of Billbergias will hold their color for many days, if kept cool. It is unfortunate when a heat spell or sudden hot, dry winds arrive while

a handsome specimen is in bloom. If precaution is practiced, especially during flowering season, the flowers will be at their best for a week or ten days.

Billbergia porteand is a large type, leaves attaining a height of thirty inches and the flower stem is half an inch in diameter. As the colorful bracts rise on a stem from the center of the funnel and emerge, it is an exceptional sight. Then in a short time the stem bows down by the weight of the buds, within the rose bracts, and a graceful shower of chartreuse, blue-tipped flowers appears as the bracts part.

The separate varieties of Billbergias produce a number of different colors, or shades of bracts and flowers. They are to be found in all sizes. The most commonly found Billbergia is *B. nutans*, a small variety that is also called the "ground orchid", a very much overworked name.

Billbergias are comparatively hardy, but it must be remembered they are tropical plants, therefore, a hard freeze will kill them. Protection is necessary, according to the location in which they are to be grown. Keeping water in their funnels or reservoirs is an easy "must" in growing these plants.

Aechmeas are more scarce, not as hardy and so they need warmth in the winter and are very desirable as a decorative house plant. Their decorative value may be considered for at least six months, which spreads their initial cost over a long period. Then they usually produce an offshoot, which detracts from their beauty for a short time. The flower cluster, held on a stem well above the center foliage, is a thing of beauty for a long time. They demand water in their funnels at all times, preferably alkaline-free. House plants tend to gather dust, just as furniture, so it is wise to wipe their leaves clean with a soft, dampened cloth at regular intervals.

Neoregeleias are usually grown for their decorative foliage, because the blossoms might well be termed "aquatic". The flowers are nested in the center of the funnel, below water level and are not too pretty, just interesting. Their foliage is usually handsomely marked, which is ample reason to grow them for their decorative value, placing them in a position above eye level where the light may outline their colors. These plants are also splendid house plants. Just remember to keep the funnels filled with water, by adding water, not replacing the old water. These plants feed on decayed matter accumulated in their funnels.

Bromeliads are collector's items. Collector's items are not inexpensive, therefore, when the Bromeliad fever gets you, you will realize you are collecting *rare* plants, not found at the five and ten. They are worth all you may expend, because you will have something very unusual and gorgeous, something desirable.







EPTEMBER 4, 1954 CALIFORNIA





THE PIXIES

Small-Leaved

Begonias

The two species, *B. foliosa and B. fucbsioides*, are definitely the pixies amongst the kings and queens of the Begonia world. Besides being the two smallest-leaved begonias of the realm, they are also natives of the same habitat, namely, Colombia (once called New Granada), South America. Most of the long-time growers are familiar with them, but to the newer hobbyists they have probably been over-shadowed by their many hybrids and derivatives. Because of their growing habit as well as healthy sturdiness, they are still favorites, although more than a hundred years old.

B. foliosa, favored as a good hangingbasket type, has the smallest leaves of all begonias. It has a graceful, arching habit of growth, the foliage facing flat-front like the fronds of a fern; the lacy appearance of the foliage furthers the fern resemblance. It is naturally bushy with an abundance of flowers. The blossoms come in groups of two or three on thin thread-like red stems from the leaf axils. The female blooms have five petals, the male blooms but four. They are mostly white, rather small and insignificant. Sometimes a plant will bear so many blooms that it will appear that the leaves are powered with snowflakes. The brown leaf sheaths are so large that the foliage seems to grow out of scales instead of stems. The leaves, measuring a half inch or less in length, are a soft green, deepening in color at the base, lighter on the back, with a tint of red on th tiny notched edges and a single center vein. This species was discovered in 1825, and enjoys more water and shade than others. With perfect drainage, it can consume a tremendous amount of water, rewarding the grower with an outstanding, lush plant. The specimen depicted here was taken from a five-foot stalk growing in the ground. Naturally it is not new growth and many of the larger leaves are missing, so it does not show its true bushy nature nor the normal abundance of flowers.

B. fuchsioides was discovered about 1845, some twenty years later. Legend tells that the natives called it 'Corazon de Jesu', used it in cooking and that the muleteers often chewed the leaves to quench their thirst. Its leaves are slightly larger, but it has the same general growth habit, except being a little stiffer. It is also a good subject for hanging-baskets, but if pinched back or tied up, it is ideal for a trellis or such, although not being quite as bushy as B. foliosa. When the plants are young, the

GARDEN ON THE ROOF

By Mae Koebig

This beautiful garden setting on the rooftop of a downtown Los Angeles hotel? Not possible! But there it was, green, lush and invitingly cool. A magical change from the scene a few days hence, but let's not spoil the illusion!

Perhaps Cal Trowbridge had this view in mind when he laid out the floor plan, all the exhibits blending, to give the effect of one immense patio garden, no walls or fences to deract from the effect.

Our gaze carried us completely around the garden wall, first, the Inglewood Branch display with its vivid colors, red and pink semperflorens nestled among large rocks of brilliant hues, against a background of green Alocasia, blending in completely with the large tree fern giving shade to the lovely myriad of colors of the Rex Begonias in the adjoining display of Leatherman's Gardens, which won the MacLanahan Trophy, and continuing onto the Carl Fisher Nursery entry. Down a winding flagstone path flanked with specimens of Rex, Fibrous and Rhizomatous Begonias, growing happily in the protection of large ferns and Philodendron of the third place winner, the Redondo Area Branch. We came to rest on a flagstone bench in a small lath enclosure, surrounded by tall stately Fibrous and beautiful Rhizomatous specimens, that won the Jack Bailey Trophy for the Riverside

foliage is cupped and shows the red flush along the under edge. Most of the veins are parallel to the center. The resemblance to a fuchsia, of the clusters of vermillion-red flowers that droop like branching darts from the axils of the rather brownish stems, is its most distinctive feature. The four-petaled male blooms look like heart-shaped beads when in bud. The ovary of the female flower with it five full petals below looks more like its namesake. This species is widely used in hybridizing by those in search of new hybrids. The spray shown is taken from a plant allowed to grow naturally, not being pinched back or tied up.

being pinched back or tied up. Both of these begonias appeal to the beginner as well as the collector, in that they are not difficult to grow, but yet present a most beautiful and lush appearance, when well-grown.

In California and similar climes, they can be grown out-of-doors in shade or partial shade, under lath or other shelter all year around. In the Eastern, Mid-western and colder areas, they do wonderfully well outside during the summer months, then can be moved indoors or into glasshouses during the winter.

-M.F.

OCTOBER, 1954

Branch. There we could gaze upon the individual islands of beauty created by the San Gabriel, Los Angeles, El Monte and Glendale Branches. The wishing-well designed by the Landscape Society for the Veterans Hospital and the vibrant display of Tuberous Begonia blossoms from the Palos Verdes Begonia Farm were a delight to our eyes.

We were loath to leave, but the "OHS" and "AHS" coming from the room where the competitive entries were housed aroused our curiosity.

We have attended many Begonia shows since last spring, but never such a display as this — indescribable beauty, form and cultural perfection, so we quickly found the staff photographer for we felt that mere descriptive phrases could never do these plants justice! (Watch for pictures of these outstanding plants in future issues of the BE-GONIAN).

Down the hall we found the Nomenclature Room. A collector's dream, whether they be novice or learned grower. Mrs. Korts very patiently showed us everything, and answered our many questions. We came away, our heads spinning with "crosses", "parentage" and "hybridization", with a feeling of great importance of having been asked to vote for our choice, and a firm resolve to read a good Begonia book this year.

MY THANKS

To all the members and their friends who so graciously contributed material to the BEGONIAN during the past year, for the interest and benefit of all.

I am deeply grateful and most appreciative for the support and cooperation of my Sub-Editors — Dorothy S. Behrends, Jean Kerlin, Dorris Motschman and Mae Koebig, who have been a never-failing source of help and advice.

I have truly enjoyed and gained knowledge from my year as Editor, and only regret that I have had to relinquish the position because of personal demands.

-MARGARET FENN.

IN ANSWERING ADVERTISEMENTS PLEASE MENTION "THE BEGONIAN"



Begonia

Branches

LOS ANGELES BRANCH RECEIVES CHARTER

The members of the LOS ANGELES BRANCH are very proud of the Charter presented by Public Relations Director Frank S. Moore to their President, Mrs. Della MacLanahan, at the Annual Banquet of the 1954 Convention in Los Angeles.

This is the first Branch in the Western and Pacific Coast area to hold day meetings, and was organized, primarily, to "Study Begonias."

-Margaret Fenn, Director.



Dr. Robert Borland Photo

THE BEGONIAN

On Sunday, August 29, 1954, EAST BAY BRANCH members packed their lunches and boarded a bus, some went by private car, to spend the day at the famous Antonelli Brothers Begonia Gardens at Capitola. There were some fifty members altogether.

Tables had been set up for us in their fine hanging-basket lathhouse, which shelters their beautiful display of hanging tuberous begonias.

We shared our picnic lunch under a brilliant ceiling of rainbow hue, composed of thousands of blossoms of these hanging tuberous begonias. Did Royalty ever do better? I doubt it.

> ED CARLSON, National Director.

The PASADENA BRANCH has changed its meeting time to the second Wednesday of each month at La Casita, 117 So. Arroyo Blvd., Pasadena.

> ALVA GRAHAM, Secretary.

"Join A Branch"

Resolve to Learn More About

Begonias This Year

(See pages 260-261 for the time and place of meetings of Branches near you. If not conveniently located, contact Public Relations Director Frank S. Moore for information about new Branches.) INGLEWOOD BRANCH has a new meeting place and date, 3208 West 85th Street, first Tuesday, regularly, effective September 7, 1954. We will have our Birthday Pot Luck Dinner on October 5th, at 6:00 P.M. Bob Atkinson, the "Plant Doctor" on KNBH TV Channel, will speak to us on the PH of Soils. Come see us in our new home and enjoy a good dinner with us. Visitors always welcome.

PEARL PARKER Secretary

In Memoriam

After a long illness, Mrs. Jessie A. Topham, Charter member, organizer and first President of Riverside Branch passed away to the "Garden Beyond". Our sympathy goes out to the dear ones and we will miss her as we have these past 3 years when she was confined to her home.

ETHEL PRIOR

MEMBERS-AT-LARGE

Members not affiliated with a Branch of the A. B. S. should mail their renewal dues to the Membership Secretary, Box 2544, Los Angeles 54, Calif. Please make all checks and money orders payable to the American Begonia Society.

Branch members should pay their dues directly to their Branch Membership Secretary.

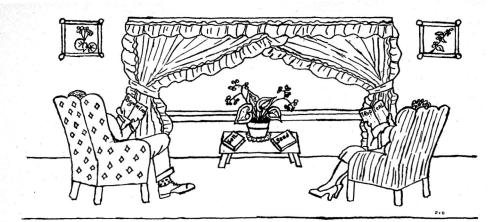
(When mailing checks to the A. B. S. Membership Secretary, please make them payable to the American Begonia Society, NOT the Secretary.)

TIPS TO TRAILERITES

By Tina Kistrup, Ocean County Branch

We members of the Ocean County Branch have read the Monthly Begonian during the past year with great interest. As you know, we are a comparatively new group and have just recently received our Charter.

I live in a trailer, as do several of our other members, and I find that trailer living has certain problems in the growing of Begonias that are not encountered by house dwellers. The number of plants are limited to the amount of available space. But I manage to utilize every available spot where the light is sufficient, and try to concentrate on the smaller and not so tall varieties. When we travel, if in warm weather, I put all my plants into boxes and place them on the floor of the trailer. In winter I put them into the warm car instead. I have found this the best method and have been very successful in not having my plants broken or damaged. The biggest problem is the change of water. Upon coming into a new locality I usually boil the water and let it stand overnight before using on the Begonias. Sometimes one can run into some very bad water. Come Spring and warmer weather, my plants go outside and remain there until Fall. When one gets too big for the trailer I exchange it for a new small plant with another 'Begonian'' who has more room. I enjoy seeing the young plants grow into lovely specimens and feel that I've accomplished something worthwhile. In passing on these little tricks-of-the-trade as it were, I hope that some other trailerite may have found the answer to some of her little problems.



Armchair Gardening Clayton M. Kelly Seed Fund Flight

Greetings from your new seed fund administrator. We shall endeaver to continue this department in the same efficient manner as our former administrators, the MacLanahans. Your cooperation will be appreciated.

New Seeds we have to offer are as follows:

- #177 B-Luminosa Compacta --- (Europe) Sempiflorens, cultorum variety. Height medium, flowers, scarlet - Ground or pot culture.
- #151 B-Andean Species: Have received from our collector under Andean species. No further identification is available at present.
- #154 B—Ferrieginea—(Columbia) Medium tall—shrub-like with spreading habits. Petioles soft, red and hairy-Leaves large, glossy green above, red hairy underneath. Flowers-Orange through Pink.
- #176 B-Coccinea-(Brazil) Tall, smooth cane stems, strong grower. Leaves are bright green, sometimes margins are red. Flowers Coral in pendulous clusters. Do not confuse with Rubra. (The Above Seeds are four packets for \$1.00). Seeds from Mr. Brooks in Mexico are still available — As Follows:

#131 Pluma Blanca, #132 Pinetorum, #135 Brook's Carlota, #141 Begonia Bill, #141 Begonia King, #143 Pendant Jewels, Six Packets for \$1.00.

Seeds of other genera we have to offer are: Calla Elliotiana (Yellow Calla) Flowers golden yellow — foliage dark green with creamy spots. Grown in pots indoors or outside in the shade.

Rehmanni Superba (pink Calla) Rare — Somewhat dwarf in growth, but of alluring color-ing — palest blush to pure rose — Pot culture or outside semi-shade.

- Olympic hybrids Tall trumpet lily Broad strong flowers, pyramidal flower Lilv heads. Color - Ivory white through soft green and russet tints are outside of petals. Sunlight or light shade.
- Amaryllis American hybrids Large lily-like flowers. Colors, rose and crimson markings on pure white grounds; some of petals are pure white; green throat. Pot culture. The above four packets \$1.00.

MRS. FLORENCE GEE, Seed Fund Administrator 4316 Berryman Ave. Culver City, California.

Notice to New Members

The seeds sent to new members, or to those sponsoring new members, are Mixed Fibrous Begonias.

MINUTES OF THE

NATIONAL BOARD MEETING-JULY 26, 1954

Present at the meeting were Mesdames Korts, Behrends, Fenn, MacLanahan, Stoddard, Walker and Messrs, Motschman, Koebig, Moore, Mac-Lanahan and Joyce.

Lanahan and Joyce. The regular monthly meeting of the National Board of the American Begonia Society was called to order by President Motschman at 7:55 P.M., July 26, 1954, in the Los Angeles City Hall. The President welcomed all members and guests, and asked that the Branch Directors introduce their guests as they make their reports. The Pledge of Allegiance to the flag was led by Past-President Korts. The Aims and Purposes of the Society were read by President Elect Koe-big.

big. The minutes of the last meeting were read and

The Secretary read the correspondence. In the absence of the Treasurer, his report was read by Mrs. Korts. He reported a working balance of \$222.27.

of \$222.27. Membership Secretary Behrends reported 33 new members and 85 renewing members. Advertising Manager Whitaker reported an in-come from advertising of \$95.75. She also report-ed on several apparently uncollectible accounts. Moved by Mrs. Korts and seconded by Mr. Browne triat the balance in the amount of \$10.50 of John P. Toberman's account be written off. Carried and so ordered. Moved by Mr. Browne and sec-onded by Mrs. Fenn that the balance of Benson MacLanahan that the reports be accepted as given. off. Carried and so ordered. Editor Fenn reported that the summarization of

Editor Fenn reported that the summarization of The International Code of Nomenclature for Cul-tivated Plants in relation to Begonias by H. M. Butterfield will appear in the August issue of the

The International Code of Nomenclature for Cul-tivated Plants in relation to Begonias by H. M. Butterfield will appear in the August issue of the Begonian. President-Elect Koebig presented the Flower Show signs and asked that everyone take some and place them in Nurseries, Stores, etc. He re-ported on the establishment of a Convention pank account, and stated that he would like permission of the Board to insert Mr. Taylor's name as an authorized signature for the Convention Fund. Moved by Mr. Koebig and seconded by Mr. Browne that Mr. Joe Taylor, as Convention Treasurer, be authorized to act as the sole signature on checks issued out of the Convention Treasury account located at the Home Bank of Redondo Beach, Caif. Carried and so ordered. He express-ed his appreciation to all Branches and especially the out of State Branches for their donations to the Convention Prize Fund. The next Convention Committee meeting will be Saturday night, July 31, at the home of Mr. & Mrs. Stoddard, 768 Avenue B, Redondo Beach. He also announced that each Branch display in the show will have selling time on the Floor of the Show for the Greenhouse tickets, all Greenhouse tickets should oe turned in prior to the Convention, both money and stubs or unsold books. The deadline for turning in tickets will be August 28. He also announced that Banquet tickets are available to night. Deadline for Banquet tickets will be August 28. Members will be asked to supply the plants to fill the Greenhouse, he requested large nice looking plants. Friday evening after the judging is completed there will be a preview of the Show for the Begonia Society members only, a reception will follow at 9:00 P.M. with refreshments. Tresident Korts read a letter from the Vetrans Administration thanking us for the offer of Begonians and offered to pay the postage. She submitted a report as Business Manager. As Chairman of the Judges Class, Mrs, Korts gave a final report ashowing no balance in the Judges Class Fund.

As Chairman of the Awards Committee, Mrs. Korts reported that, although tuberous begonia Golden West had been nominated for the 1944 award of the Robinson Memorial Medal, the Com-

mittee feels that this Award should not be made at this time, but that this matter be held open for further consideration at some future time. The Committee further recommended that the Robinson Memorial Medal be awarded to rhizo-metous begonia Bickey Minter as the here become matous begonia Rickey Minter as the best begonia

Monisci begonia Rickey Minter as the best begonia produced in 1950. Moved by Mrs. Motschman seconded by Mrs. Behrends that the Robinson Memorial Medal be awarded to Begonias Golden West and Rickey Minter. Carried and so ordered. Librarian Stoddard reported 40 books out on loan and Begonias sold in the amount of \$6.00. Seed Fund Directors MacLanahan reported an income of \$43.73 for the period. Slide Librarian Scalley reported that no slides had been used this month. Publicity Chairman Motschman reported that several articles had appeared in local papers and

Publicity Chairman Motschman reported that several articles had appeared in local papers and that arrangements have been made to display our trophies in a window next to the Clark Hotel of the Broadway Dept. Store at the time of the Convention and Flower Show. Public Relations Chairman Moore reported that

he has been writing letters in answer to inquiries,

etc. He read the report from the Eastern Public Relations Chairman, Elsa Fort. Moved by Mrs. Behrends and seconded by Mrs. MacLanahan that the reports be accepted as given, Carried and so ordered. OLD BUSINESS:

Mrs. Stoddard stated that the old Begonians are

Mrs. Stoddard stated that the ord Economic Arrived States and Stat

Convention Manager Jack Koebig read a letter from the Convention Secretary, Mrs. Stoddard, rewhere the use of the Convention revolving fund. Moved by Mrs. Korts and seconded by Mrs. Fenn that the Convention revolving fund of \$500 be turned over to the Convention Manager for use during the coming Convention. Carried and so

during the coming convention. Carnet and ordered. The President announced the next National Board meeting would be the annual Convention meeting. Saturday, September 4. 1954, at the New Clark Hotel, Los Angeles, Calif. The meeting was adjourned at 9:52 P.M.

Respectfully submitted,

Daisy I. Walker,

Secretary.

THE NEW CULTURE BULLETIN

The revised Bulletin on the Propagation, Culture and Pest Control of Fibrous, Rex, Rhizomatous and Tuberous Begonias is now off the press. This is an eight page Bulletin of condensed information on Begonias, available at fifteen cents a copy.

Send to the Membership Secretary, Box 2544, Los Angeles 54, California, for your CODV.

BRANCH MEETING DATES AND PLACES

BRITISH BRANCH F. J. Bedson, Secy. Kent, England CENTRAL FLORIDA BRANCH Ist Friday, Oct. 1, Nov. 5, 8:00 p.m. Lounge, Florida Power Co. Winter Park, Fla. Mrs. Lou Mankamyer 20 Pershing Place, Orlando, Fla. DALLAS COUNTY BRANCH, TEXAS 1st Thursday, Oct. 7, Nov. 4, 7:00 p.m. Member's Residences Mrs. W. H. Buntin, Cor. Secy. 3113 Parker Dr., Dallas, Texas EAST BAY BRANCH 2nd Thursday, Oct. 14, 7:45 p.m. Willard School, Telegraph at Ward Berkeley Mr. Robert May 1140 Evelyn Ave., Albany, Calif. EL MONTE COMMUNITY BRANCH 3rd Thursday, Oct. 21, 7:30 p.m. Wilmar Women's Clubhouse Emerson and Isabel Sts., South San Gabriel. Mrs. Virginia Brandon, Cor. Secy. 3012 W. Norwood PI., Alhambra, Calif. FOOTHILL BRANCH 3rd Thursday, Oct. 21, 8:00 p.m. Weaver Home 1349 E. Sierra Madre, Glendora Mrs. C. W. Hall, Cor. Secy. 358 E. Arrow Hwy, Upland FORT ELSA BRANCH Ist Saturday, Oct. 2, Nov. 6, 2:30 p.m. Miss Lola Price, Secy. 628 Beech Ave., Laurel Springs, N. J. GLENDALE BRANCH 4th Wednesday, Oct. 27, 8:00 p.m. Tuesday Afternoon Club, 400 N. Central Mrs. Irma Brown, Cor. Secy. 3633 Revere Ave., L. A. 39, Calif. GRAY, EVA KENWORTHY BRANCH 3rd Monday, Oct. 18, 7:30 p.m. Community House, La Jolla Tillie Genter, Cor. Secy. 7356 Eads Ave., La Jolla, Calif. GRAYS HARBOR BRANCH 2nd Monday, Oct. 11, 8:00 p.m. Hoquiam Pub. Library, or Messingale & Rosenear Music Store, Aberdeen, Wash. Mrs. Jessie B. Hoyt, Secy. 1013 Harding Road, Aberdeen, Wash. GRUENBAUM, MARGARET BRANCH 4th Tuesday, Oct. 26, 10:30 a.m. Home of Members Monit of Neinberg, Program following Mrs. Ernest Jones, Secy. R.F.D., Willow Grove, Pa. HOLLYWOOD BRANCH 3rd Wednesday, Oct. 20, 7:30 p.m. Plummer Park, 7377 Santa Monica Blvd. Mrs. Maude A. Cooper, Cor. Secy. 1014 Havenhurst Dr., Hollywood 46, Calif. HOUSTON TEXAS BRANCH Ist Friday, Oct. 1, Nov. 5, 10:00 a.m. Garden Center, Herman Park Mrs. Grant Herzog, Secy. 12600 Broken Bough, Houston 24, Tex. HUB CITY BRANCH COMPTON-LYNWOOD 3rd Wednesday, Oct. 20, 7:30 p.m. Rm. 19, Roosevelt Jr. High School 1200 E. Olive St., Compton, Calif. Mrs. Kathryn Hodgson, Cor. Sec'y. 813 S. Pannes, Compton HUMBOLDT COUNTY BRANCH 2nd Monday, Oct. 11, 8:00 p.m. Los Amigos Club, Loleta, Calif. Miss Margaret Smith, Secy. P. O. Box 635, Ferndale, Calif.

(Visitors always welcome at these meetings.) INGLEWOOD BRANCH Ist Tuesday, Oct. 5, 8:00 p.m. American Legion Hall 3208 W. 85th St., Inglewood 4, Calif. Mrs. Pearl Parker, Secy. 726 W. 81st St., L. A. 44, Calif. LA MESA BRANCH 2nd Monday, Oct. 11, 7:30 p.m. Porter Park, University & La Mesa Blvd. Mrs. Lena Deem, Secy. 9022 Grossmont Blvd., La Mesa, Calif. 9022 Grossmont Blvd., La Mesa, Calif. LONG BEACH PARENT CHAPTER 2nd Tuesday, Oct. 12, 7:30 p.m. Fox Home at 2255 Elm Ave. Mrs. Alberta Logue, Secy. 6050 Atlantic Ave., Long Beach, Calif. LOS ANGELES BRANCH 4th Wednesday, Oct. 27, 11:30 a.m. American Legion Hall 3755 Sawrelle Blvd., Los Angeles, Calif. Mrs. Marcia Solovy, Secy. 9617 Haas Ave., Los Angeles 47, Calif. LOUISIANA CAPITAL BRANCH 2nd Thursday, Oct. 14, 7:00 p.m. Homes of Members 2nd Thursday, Oct. 14, 7:00 p.m. Homes of Members Mrs. James A. Whitaker, Secy. 1225 Stuart Ave., Baton Rouge, La. MIAMI FLORIDA BRANCH 4th Tuesday, Oct. 26, 8:00 p.m. Simpson Memorial Garden Center Mrs. Vivian J. Ennemoser, Secy. 1295 N. W. 54th St., Miami 42, Fla. MISSOURI BRANCH 3rd Tuesday, Oct. 19, 1:00 p.m. American Legion Bldg., Linwood & Paseo Kansas City, Mo. Mrs. Mary Wood, Secy. 626 W. Charles, Independence, Mo. NEW FNGL AND BRANCH NEW ENGLAND BRANCH 3rd Saturday, Oct. 16 Homes of Members Mrs. Lester H. Fox, Secy. 170 Marsh Hill Road, Dracut, Mass. OCEAN COUNTY NEW JERSEY BR. Ist Monday, Oct. 4, Nov. 1, 12:30 p.m. Members Homes Mrs. Gettrude Buek, Secy. Box 244, Bayville, N. J. ORANGE COUNTY BRANCH 2nd Thursday, Oct. 14, 7:30 p.m. Grange Hall 1 Block South Center of Garden Grove, Calif. Mrs. Evie Darden, Secy. Treas. 6701 S. Fee Ana St., Rt. 3, Anaheim, Calif. PASADENA BRANCH 2nd Wednesday, Oct. 13, 8:00 p.m. 2nd Wednesday, Oct. 15, 8:00 p.m. La Casita 117 S. Arroyo Blvd., Pasadena Mrs. Alva Graham, Secy. 515 El Centro St., South Pasadena PHILOBEGONIA BRANCH 2nd Friday, Oct. 8, Membbers Homes Mrs. Robert York, Secy. 3311 Fremont St., Camden, N. J. PORTLAND OREGON BRANCH 4th Friday, Oct. 22, 8:00 p.m. Journal Bldg. Aud., Front & Yamhill Sts. Journal Bldg. Aud., Front & Yamhill Sts. Mrs. Altermatt, Secy. 1104 St. 148th, Portland, Oregon RAYTOWN MISSOURI BRANCH 4th Tuesday, Oct. 26, 7:30 p.m. Homes of Members Mrs. Mildred Schorr, Secy.-Treas. 7708 Sni-A-Bar Terrace, Kansas City, Mo. REDONDO BEACH AREA 4th Friday, Oct. 22, 8:00 p.m. 2308 Rocketeller, Redondo Beach, Calif. Mrs. Mae Koebig, Secy. 2717 Monterey, Torrance, Calif. RIVERSIDE BRANCH 2nd Wednesday, Oct. 13, 7:30 p.m. Shamel Park, 3650 Arlington, Riverside, Calif. Mrs. Ethel Prior, Pres. 4345 Fifth, Riverside, Calif.

THE BEGONIAN

ROBINSON, ALFRED D. BRANCH 3rd Friday, Oct. 15, 10:30 a.m. Homes of Members Mrs. Merrel H. Taylor, Secy. 4285 Sierra Vista, San Diego 3, Calif.

SACRAMENTO BRANCH 3rd Tuesday, Oct. 19. 7:00 p.m. Mrs. Gladys Pirkner, Secy. 750 48th St., Sacramento, Calif.

SALEM OREGON BRANCH 1st Tuesday, Oct. 5, Nov. 2 The Chapel, 685 Winter St., Salem Mrs. Loren H. Edlund 863 Edina Lane, Salem, Ore.

5AN DIEGO BRANCH 4th Monday, Oct. 25 Hard of Hearing Hall, Herbert & University Mrs. E. R. Bohe, Secy. 3145 N. Mountain View, San Diego 15, Calif.

SAN FRANCISCO BRANCH 1st Wednesday, Oct. 6, Nov. 3, 8:00 p.m. Forest Lodge 266 Laguna Honda Blvd., San Francisco, Calif. Mrs. George Leslie Kuthe, Secy. 1095 Market St., San Francisco 3, Calif.

SAN GABRIEL VALLEY BRANCH 4th Wednesday, Oct. 27, 8:00 p.m. Masonic Temple, 506 S. Santa Anita Ave. Arcadia, Calif. Mrs. Calvin T. Adams, Secy. 911 N. Second Ave., Arcadia, Calif.

SANTA BARBARA BRANCH 2nd Thursday, Oct. 14, 7:30 p.m. Girl Scout Clubhouse. 1838 San Andres St. Mrs. Mary Wegener, Secy. 1611 Olive St., Santa Barbara, Calif.

SEATTLE BRANCH 3rd Tuesday, Oct. 19, 7:45 p.m. Trinity Parish House 609 Eighth Ave. Mrs. H. G. Bamford, Secy. 810 W. Lee St., Seattle 99, Wash.

SHEPHERD. THEODOSIA BURR BR. Ist Tuesday, Oct. 5, Nov. 2, 7:30 p.m. Alice Bartlett C. H., 902 E. Main, Ventura Mrs. Harry Fox, Secy. 3877 Mound Ave., Ventura, Calif.

SOUTHERN ALAMEDA COUNTY BRANCH 3rd Thursday, Oct. 21, 8:00 p.m. Cafeteria, High School, Hayward, Calif. Mrs. Alice Zedalis, Secy. Don Coats Nursery, Hayward, Calif.

SOUTHGATE BRANCH 4th Tuesday, Oct. 26, 7:30 p.m. Members' Homes Mrs. Jennie Hamilton, Secy. 2501 Palm Pl., Huntington Park, Calif.

TEXAS STATE BRANCH 4th Friday, Oct. 22, 7:30 p.m. Rose Hill Club Mrs. Leoma Caudle, Secy. 2822 - 8th St., Port Arthur, Texas

WESTERN PENNSYLVANIA BRANCH 2nd Wednesday, Oct. 13, 11:00 a.m. Homes of Members Mrs. Joseph Rock, Corr. Secy.

WESTERN RESERVE BRANCH CLEVELAND. OHIO 4th Wednesday, Oct. 27, 8:00 p.m. Garden Center, 10013 Detroit St. Cleveland, Ohio Mrs. Edward Lobser, Cor. Secy. 25912 Westlake Rd., Bay Village, Ohio

OCTOBER, 1954

WHITTIER BRANCH 4th Friday, Oct. 22, 7:30 p.m. Hinshaw Dept, Store Aud. Whittier Quad, E. Whittier, Whittier, Calif. Mrs. Gladys B. Bruce, Secy. 6102 Milna Ave., Whittier, Calif.

WILLIAM PENN BRANCH, PA. 3rd Tuesday, Oct. 19, 2:00 p.m. Homes of Members Wallingford, Pa. Mrs. Joseph B. Townsend, Jr., Secy. Baltimore Pike, Wawa, Pa.

SUPPORT OUR

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"THE BEGONIAN"

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CALENDAR .

October 5th

Inglewood Branch: Dr. Robert Atkinson, "The Plant Doctor" will speak on Ph of Soils. Annual Birthday Pot Luck Dinner, at 6:00 p.m.

Renew your membership promptly by making all checks payable to the American Begonia Society, and mailing to the Membership Chairman, Box 2544, Los Angeles 54, California.

TO OUR ADVERTISERS — The deadline for insertion or cancellation of Advertisements (including changes of copy) is the 5th of the month preceding publication, e.g., September 5th for the October issue.

"THE BEGONIAN" ADVERTISING RATES

	Per Month	Year Contract
One Inch	\$ 4.00	\$ 3.50
Quarter Page	. 15.00	13.50
Half Page	28.00	26.00
One Page	. 40.00	35.00

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